News species identification APP for China

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Many may be aware of a popular APP that currently exists that helps identify flowers, plants and grasses. This APP has been playing an active role in popularising scientific knowledge, and guiding the Chinese public into a love and a desire to care for wild animals and plants, and the wider ecological environment.

Stemming from this, a new APP for identifying aquatic organisms was announced on the 29th October 2019 as part of a collaborative effort by five Chinese organisations – Fishery Bureau; National Fisheries Technology Extension Centre; Chinese Academy of Fishery Sciences; National Aquatic Wildlife Conservation Centre; and Hangzhou Ruixing Science & Technology Co. Ltd.

The APP will be available online in 2020 and will initially identify over 700 species of aquatic organisms.

The development of the APP will support ecological protection, consumer education, fishery resources stock enhancement, harvest management, and "alien" species prevention and control.

The APP will not only enhance consumers' awareness of fish names and the public identification of seafood species, but will also help with the management of aquaculture and wild catch.

Links to original sources (Chinese)

http://www.qsjournal.com.cn/kejijiaoyu/124272.html